



**Leading the digital
dental technology**

**26-28 January 2023
Barcelona - CCIB**

www.dentalshowbcn.com

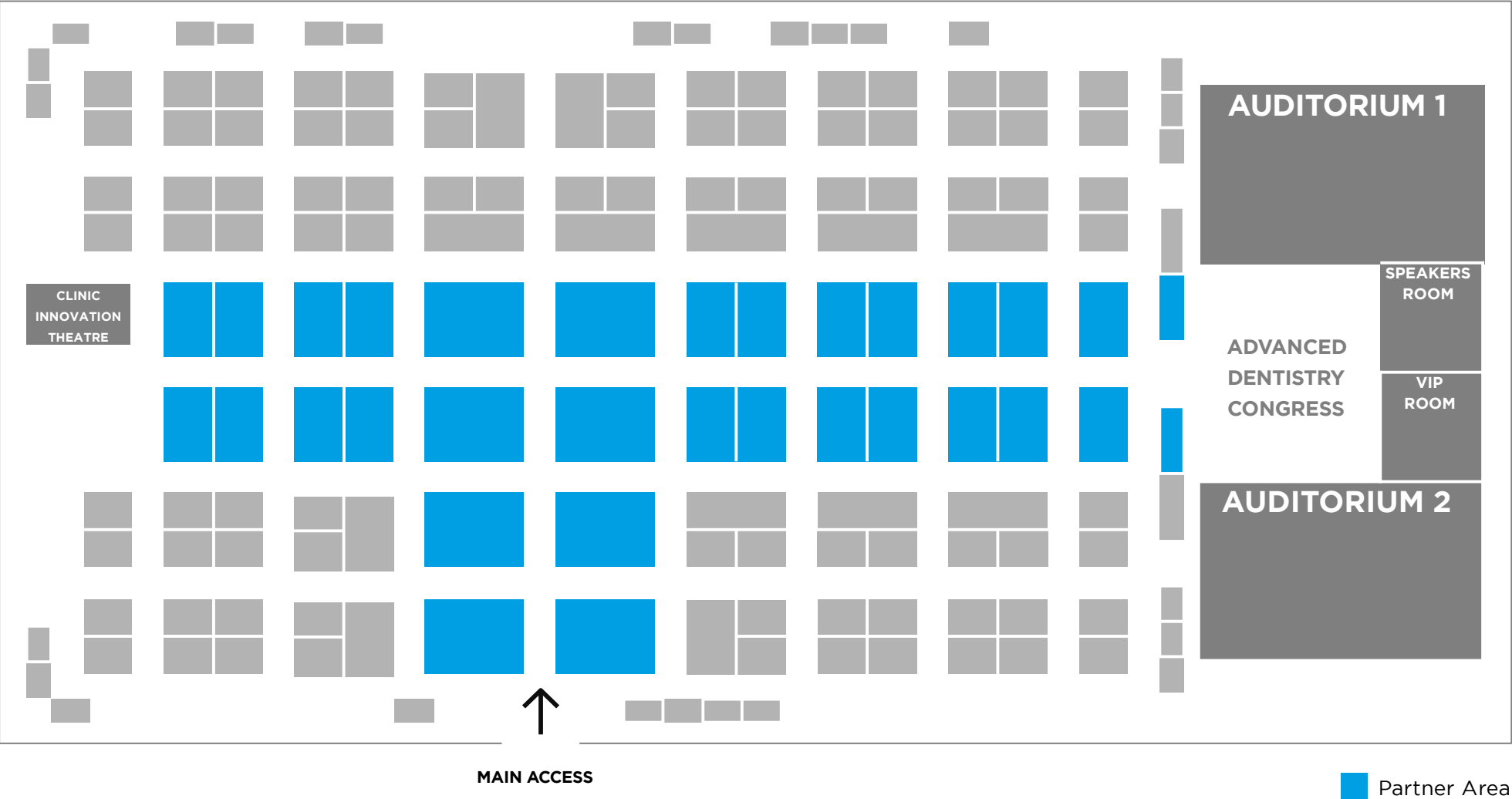


PARTNER

Being a leader implies many things and that is why we offer you to be **Barcelona Dental Show Partner**.

What does it mean? Much more than you might think. Surprise your current and potential clients by inviting them to a highprofile event. It will certainly be a very pleasant surprise.

- **Generate real brand awareness** through all the communication activities before, during and after the event.
- **Enjoy your own space** in the best Exhibition zone, **exclusive** for Partners.
- Be in **direct contact** with the major **prescribers and purchase decision makers**.
- **Play a significant role in the congress** and in the networking activities of Barcelona Dental Show.
- Offer an **exclusive treatment to your most important clients and potential ones** within a setting of inspiration and innovation.
- Enjoy many other high-profile activities that will ensure **the best return of your investment**.



We offer you **2 models of participation** to make sure you will obtain the maximum benefit to link your brand and leadership to the most disruptive event for dental sector.

SPEAKER SLOT AT CONGRESS	PRIVILEGED LOCATION IN THE PARTNER ZONE OF THE EXHIBITION	PRESENCE IN THE NETWORKING ACTIVITIES	ROADSHOWS	CLINIC INNOVATION THEATRE
The best opportunity to link your brand with the innovation and the leadership taking part of a unique program with the best speakers and gurus of dental sector.	You will have one of the exclusive location in the Partner Zone of the Expo ensuring the best visibility and visitor traffic to your stand.	We propose you to play the major role in the high-level networking activities, where you will be able to share your knowledge, establish new business contacts and alliances, among many other options.	Link your brand and be part of the roadshows all around the country sharing our platform of innovation with the most important entities of the sector.	Be part of the program where the most innovative exhibitors showcase the new business models and solutions designed for the dental sector.
LEADERSHIP SUMMIT	ADVANCED DENTISTRY AWARDS	INVITATIONS FOR THE ADVANCED DENTISTRY CONGRESS FOR YOUR BEST CLIENTS AND PROSPECTS	BRAND NAME AND IMPACT	
The highest representative of your Company will have the opportunity to attend and to invite your most important client to this exclusive meeting. During the summit, presidents and CEOs of the leading companies, near to the main representatives of the administration, will be able to discuss about the needs of the sector and strategies which are likely to become real in the upcoming years.	You would choose a remarkable presence both at the Barcelona Dental Show Awards and in the communication related to the Awards.	As a Partner you will have a chance to provide a unique treatment inviting your customers to high-level presentations that will help them to establish their company’s strategy in the upcoming months.	We will maximize your brand awareness by linking your image to a large number of online and offline communication elements before, during and after the event. Your logo will be highlighted on the home page, newsletters, blogs, social networks, mailing signature, visitor’s guide and app... These are just some of the countless impacts that you will get.	

	GLOBAL PARTNER	EVENT PARTNER
PARTICIPATION		
Exhibition space Location	Up to 80 sqm included	Up to 40 sqm included
Allocation in Exhibition Area	Partner Zone – Main Corridor	Partner Zone – Main Corridor
Space type	Island (4 sides opened)	Península (3 sides opened)
Insurance	✓	✓
ADVANCED DENTISTRY CONGRESS		
Speaking slot as expert in the Congress	1 slot supersession	1 slot powerful conference
Logo en pantalla en el inicio y fin de las sesiones Company logo in conference rooms screen at the beginning at the end of the sessions	1 st level	2 nd level
Company logo in Congress main signage	1 st nivel	2 nd level
HIGH-LEVEL NETWORKING		
Invitations Business Pass (Expo + Free Sessions)	500	250
Invitations Premium VIP Pass (Expo + Congress + VIP Lounge)	100 VIP	50 VIP
VIP Lounge Access	✓	✓
Access to VIP Room		
Invitation to the Leadership Summit	1 CEO + 11 CUSTOMER	1 CEO + 1 CUSTOMER
EVENT BRANDING AND MAKETING ELEMENTS		
AT THE VENUE		
Company Logo on signage element at the venue	1 st level	2 nd level
Company Logo in Expo Zone at the pavilions	✓	✓

	GLOBAL PARTNER	EVENT PARTNER
COMMUNICATION BEFORE DURING AFTER THE EVENT		
Company Logo and link on the home page of the event	1 st level	2 nd level
Company Logo and link on the Partners page of the event	1 st level	2 nd level
Strong presence in the Exhibitors list on the webpage	Global Partner Category	Event Partner Category
Company Logo in advertising materials	✓	✓
Delivery of the corporate press kit to all registered journalists		
Company Logo in roadshow presentations	1 st level	2 nd level
Company Logo in the Visitor's Guide	1 st level	2 nd level
Company Logo in the Event's app	1 st level	2 nd level
Company Logo in the newsletters send to all BBDD visitors	1 st level	2 nd level
Mentions in social media	✓	✓
Special mention in post-event report	1 st level	2 nd level
OTHER SERVICES		
Parking	2	1
Free Wi-Fi	12 users	6 users
SPECIAL CONSIDERATION		
Invitation to take part in the Advisory Board	✓	
Preference and discount on Sponsorship opportunities	25%	15%
Discount on the tickets purchase	50%	30%

GLOBAL STAND (80 sqm). OPTIONAL IN THE GLOBAL PARTNER OPTION



APPLIED RATE:

- Stand cost: 15.900 €. VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 80 sqm with carpet floor on an 8 cm platform
- Lightening suspended truss with Neowall system
- Central storage area 500x200x396 cm in size, using the Neo Wall system. White or black color available. Sides curved and storage with door and key
- Marilyn wooden display with labeled customer logo

FURNITURE

- 4 round black tables
- 12 white Heritage chairs
- 1 stool
- 4 Orlando armchairs
- 1 coffee table
- 3 wooden counters
- 1 storage shelves
- 1 counter desk
- 1 small refrigerator
- 1 screen 1 LED 42"

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and double plug
- LED spotlights
- 1 sodium bulb
- 1 single phase wall socket at the reception desk
- 1 double phase wall socket in woodwork counters
- 2 double sockets in storage area

LABELLING

- Company Logo on counter desk
- Customer image on the center wall
- Company logo on lightening truss

Colour options of the Neowall system.

The price of the stands with the Neowall system incorporates 66% of the wall surface covered in white or black fabric and the remaining 33% in fabric labelled as the exhibitors wish.

☐ White

☐ Black

☐ Labelled

Colour options for carpeting.

Change the carpet colour without any additional cost.

☐ Lawn Green

☐ White

☐ Jasper Grey

☐ Navy Blue

☐ Billard-Table Green

☐ Leaf Green

☐ Red

☐ Flight Attendant

☐ Whiskey

☐ Pearl Grey

☐ Burgundy

☐ Sahara

☐ Anthracite Grey

☐ Dark Blue

☐ Orange

☐ Brown

☐ Black



EVENT STAND (40 sqm).

OPTIONAL IN THE EVENT PARTNER OPTION



APPLIED RATE:

- Stand cost: 5,300 €. VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm with carpet floor on an 8 cm platform
- Octagon type structure of 293 cm/h
- Storage: 2x1.25 m

FURNITURE

- 1 modular white counter 150x50x100 cm top with shelves and sliding rear doors
- 2 round white tables
- 8 white chairs

ELECTRICITY - LIGHTING

- Power and electricity consumption for stand lighting purposes only
- Switchboard with differential and 2 single-phase doublesockets in storage area
- LED spotlights

LABELLING

- Company logo on reception desk
- Fabric labelled with Company logo and Brand image

Colour options for carpeting.
Change the carpet colour without any additional cost.

 Lawn Green	 White	 Jasper Grey	 Navy Blue
 Billiard-Table Green	 Leaf Green	 Red	 Flight Attendant
 Whiskey	 Pearl Grey	 Burgundy	 Sahara
 Anthracite Grey	 Dark Blue	 Orange	 Brown
 Black			

Stand image only for informational purposes. The images of the stands may vary depending on the assigned final space. The removal of any prefabricated element by the exhibitor does not mean reduction of the price. All materials used, structural or electrical are on loan and therefore, any deterioration shall be billed at the applicable fees. It is not allowed to pin any element on the walls of the stand. You can only attach them with adhesive tape.



EXHIBITOR

Customised participation opportunities
for **innovative companies**.

We offer you 3 models of participation to ensure you will show your products and solutions in the best place possible: The Expo zone at **Barcelona Dental Show**.

Choose the option that suits your strategy and start attracting new clients and building customer loyalty. Enjoy all the benefits that we offer you as Exhibitor.

• **2 Expo zones to choose from:**

- **PREMIUM ZONE:** Located just near the Partner Zone. It promises you the maximum visibility and visitors' traffic just by the leaders. The perfect zone for the companies that aim to maximize the acquisition of leads and increasing the visibility.
- **BUSINESS ZONE:** Located in aisles, offers slightly lower visibility at a competitive price. The ideal zone for the enterprises trying to optimize the cost of participation.

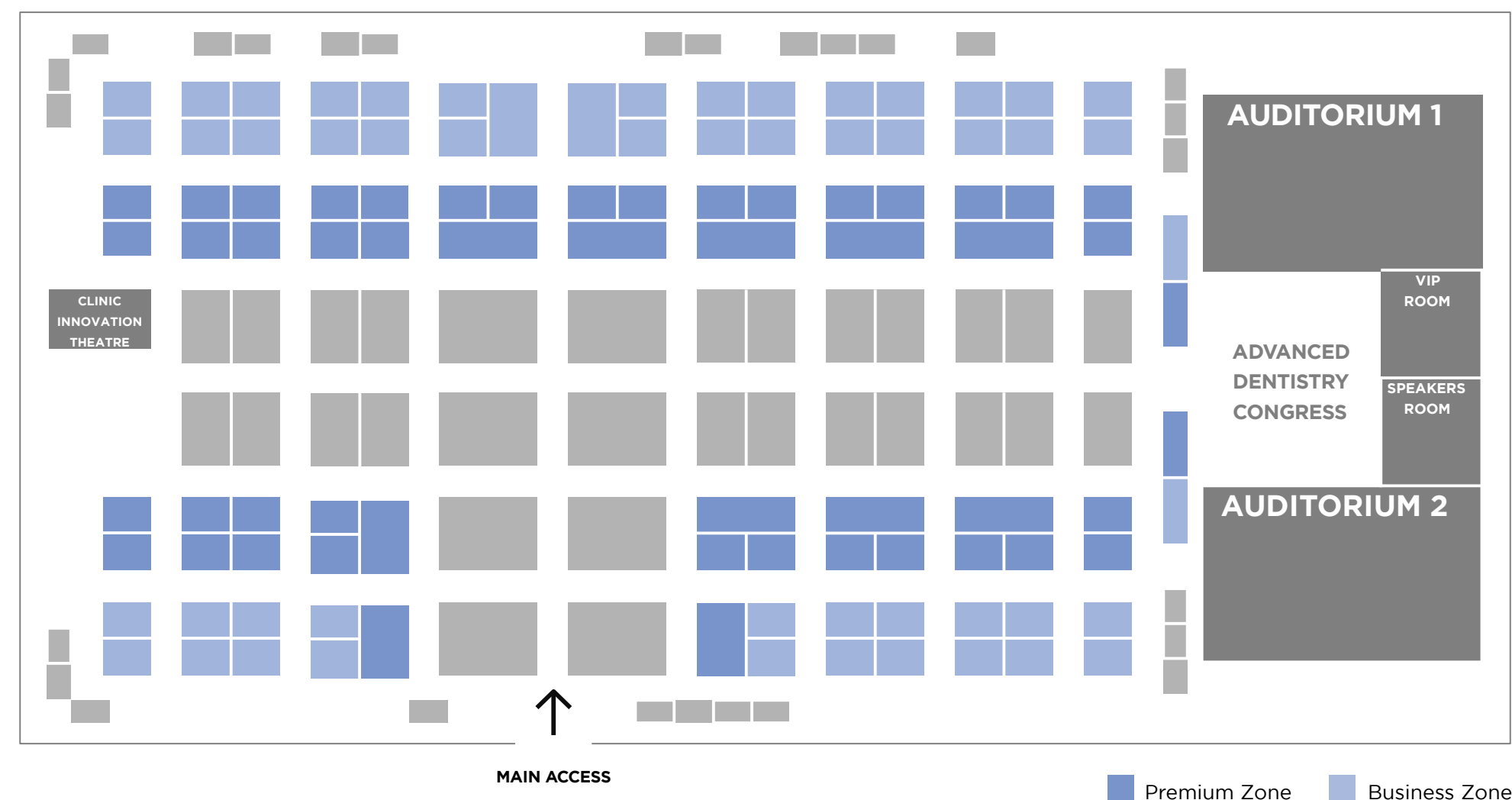
• **3 models of participation** according to your current space needs and without extra square meters.

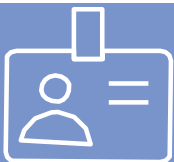
With stand included:

- **PACK EXHIBITOR S** (20 sqm) includes registration fee, space, stand, compulsory insurance, passes and invitations.

With optional stand:

- **EXHIBITOR** (40 sqm) includes registration fee, space, stand, compulsory insurance, passes and invitations.
- **EXHIBITOR** (80 sqm) includes registration fee, space, compulsory insurance, passes and invitations.





LARGE STAND (80 sqm). OPTIONAL IN EXHIBITOR L PACK



APPLIED RATE

- Stand cost: 7.350 €. VAT not included.

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 80 sqm with fair carpeting
- Profile structure maximum of 400 cm/h
- Rear walls in white, grey or black
- Storage space 400x200 cm with lock and key

FURNITURE

- 2 glass reception counter
- 4 round white tables
- 2 airport tables
- 16 white chairs
- 4 stools
- 1 small refrigerator
- 1 storage shelves
- 1 rack

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and 4 double plugs
- LED spotlights

LABELLING

- 2 signage of 4x2 m
- 2 signage of 2x1 m
- 2 glass vinyl of 2x1 m

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

Stand image only for informational purposes. The images of the stands may vary depending on the assigned final space. The removal of any prefabricated element by the exhibitor does not mean reduction of the price. All materials used, structural or electrical are on loan and therefore, any deterioration shall be billed at the applicable fees. It is not allowed to pin any element on the walls of the stand. You can only attach them with adhesive tape.

MEDIUM STAND (40 sqm). OPTIONAL IN EXHIBITOR M PACK



APPLIED RATE:

- Stand cost: 4.300 €. VAT not included.

PARTICIPATION:

- Space 40 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm with fair carpeting
- Octagon type structure of 293 cm/h
- Rear walls in white at 245 cm/h
- Storage space 300x100 cm with lock and key

Additional cost for stand walls complete labelling:
1.990 €+VAT



FURNITURE

- 2 round white tables
- 8 white chairs
- 2 brochure holder
- 2 modular counters white 150x50x100 cm top with shelves and sliding rear doors

ELECTRICITY - LIGHTING

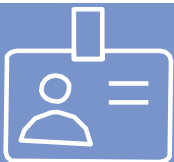
- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and 2 single sockets
- LED spotlights

LABELLING

- 4 costumed PVC friezes with logo
- Logo on reception desks

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			



STAND MACHINERY (40 m²). OPTIONAL IN EXHIBITOR M PACK



APPLIED RATE:

- Stand cost: 4.300€

PARTICIPATION:

- Space 40 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm with fair carpeting
- Octagon type structure of 303 cm/h
- Rear walls in white at 245 cm/h
- Storage space 300x100 cm with lock and key

Suplemento rotulación gráfica paredes stand:
1.990 €+IVA



FURNITURE

- 2 round white tables
- 8 white chairs
- 2 brochure holder
- 2 modular counters white 150x50x100 cm top with shelves and sliding rear doors

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and 2 single sockets
- LED spotlights

LABELLING

- 4 costumed PVC friezes with logo
- Logo on reception desks

Opciones color para moqueta.
Cambio color moqueta sin coste adicional.

Verde Césped	Blanco	Gris Jaspeado	Azul Marino
Verde Billar	Verde Hoja	Rojo	Azul Avión
Whisky	Gris Perla	Granate	Sahara
Gris Antracita	Azul Oscuro	Naranja	Marrón
Negro			

SMALL STAND (20 sqm). INCLUDED IN EXHIBITOR S PACK



APPLIED RATE:

- Stand cost: Included in the cost of Exhibitor S Participation option.

PARTICIPATION:

- Space 20 sqm
- Mandatory Insurance

INCLUDED SERVICES::

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 20 sqm with fair carpeting
- Octagon type structure of 293 cm/h
- Rear walls in black at 245 cm/h
- Storage space 200x100 cm with lock and key

FURNITURE

- 1 round white table
- 4 white chairs
- 1 brochure holder
- 1 modular counter white 100x50x100 cm top with shelves and sliding rear doors

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and double socket
- LED spotlights

LABELLING

- 2 costumed PVC friezes with logo
- Logo on reception desk

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

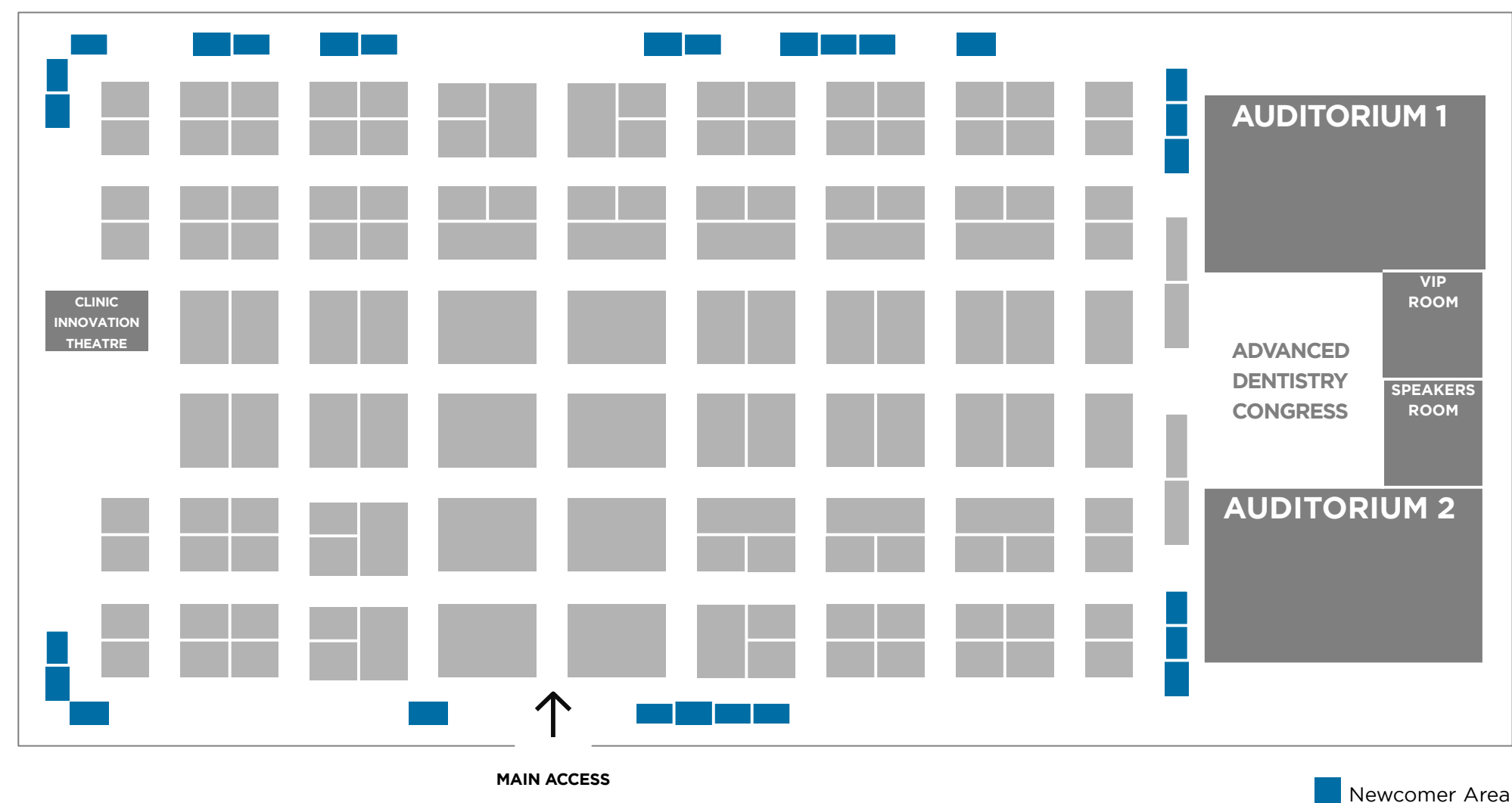
Additional cost for stand walls complete labelling:
1.490 €+VAT



We know how difficult it can be to start a business and make it grow. That is why we offer you a very competitive turnkey pack designed exclusively for start-ups, new companies or small producers. Take advantage of your presence at the key event in the sector with the minimum investment and incredible business opportunities.

PACK START-UP:

For start-ups or companies newly created, up to 4 years of activity. Take advantage of being surrounded by projects and innovative businesses like yours. Registration fee, space, compulsory insurance, stand 6 sqm, passes and invitations are included.



START-UP STAND (6 sqm). INCLUDED IN START-UP PACK



APPLIED RATE:

- Stand cost: Included in the cost of Start-up Pack

PARTICIPATION:

- Space 6 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 6 sqm with fair carpeting
- Maxima type structure of 303 cm/h
- Rear walls in white at 245 cm/h
- PVC frieze labelled with the client name and stand number

FURNITURE

- 1 round white table
- 2 white chairs
- 1 modular counter white 100x50x100 cm top with shelves and sliding rear doors

ELECTRICITY - LIGHTING

- Power and low electricity consumption for stand lighting purposes only
- Switchboard with differential and single socket
- LED spotlights

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

Additional cost for stand walls complete labelling:
600 €+VAT



Participation fees summary

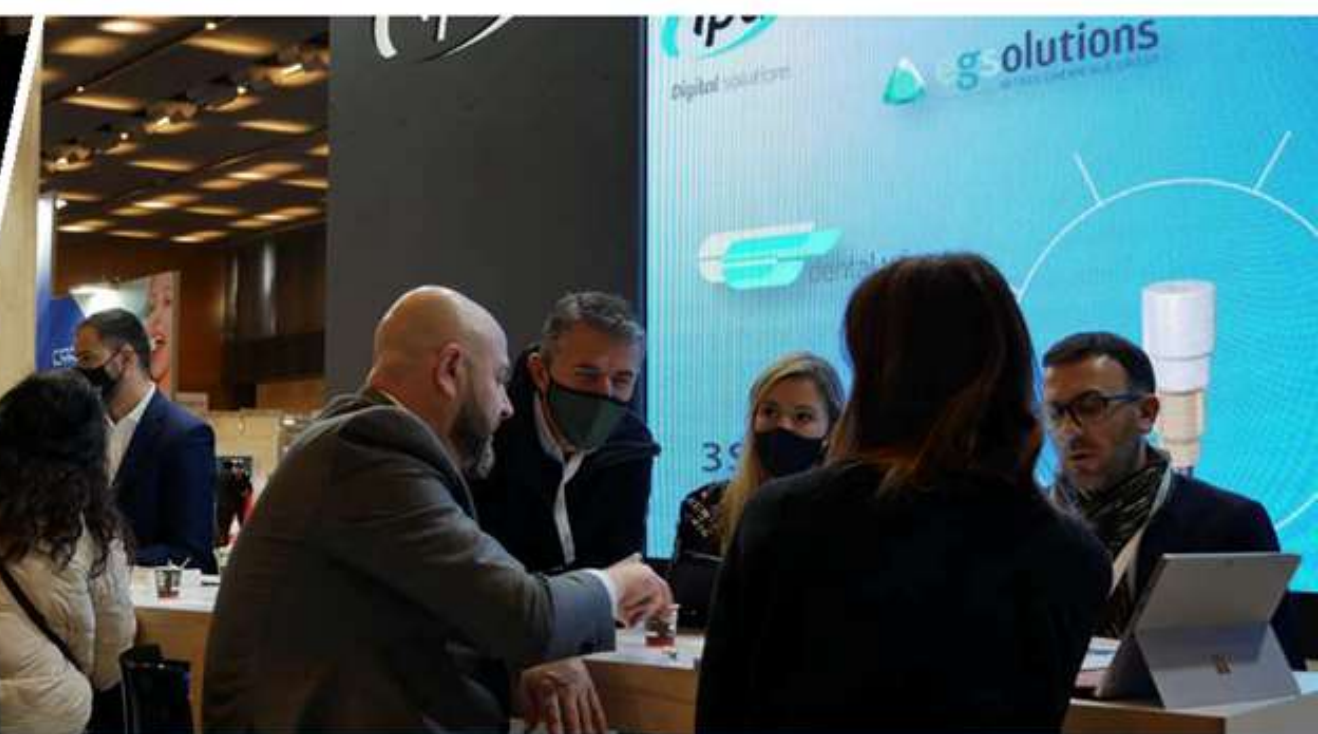
PARTICIPATION OPTIONS	Location in Exhibition Area	PARTICIPATION PACKS	Early Bird Until October 31 st 2022	From November 1 st 2022	sqm included	Business Pass Invitations	Premium VIP Pass Invitations	Stand
PARTNER	PARTNER AREA	GLOBAL PARTNER	21.900 €	23.900 €	80 sqm	500	100	15.900 €
		EVENT PARTNER	17.500 €	18.500 €	40 sqm	250	50	5.300 €
EXHIBITOR	PREMIUM AREA	EXHIBITOR L	16.990 €	17.990 €	80 sqm	200	10	7.350 €
		EXHIBITOR M	11.500 €	12.500 €	40 sqm	100	8	4.300 €
		PACK EXHIBITOR S	7.900 €	8.900 €	20 sqm	50	4	INCLUDED
	BUSINESS AREA	EXHIBITOR M	8.900 €	9.900 €	40 sqm	100	4	4.300 €
		PACK EXHIBITOR S	6.900 €	7.900 €	20 sqm	50	2	INCLUDED
NEWCOMER	NEWCOMER AREA	PACK START-UP*	3.500 €	4.000 €	6 sqm	20	1	INCLUDED



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

**PERFORMING STUNNING EXHIBITIONS
FOR YOUR BUSINESS SUCCESS**



LEO BERND

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#BDS2023



www.dentalshowbcn.com

Barcelona Dental Show es un evento de:

NEBEXT.
NEXT BUSINESS EXHIBITIONS