



**Leading the digital  
dental technology**

**26-28 January 2023 Barcelona CCIB**

**ADVANCED DENTISTRY  
AWARDS 2023**

[www.dentalshowbcn.com](http://www.dentalshowbcn.com)



# Advanced Dentistry Awards

Digital dentistry has developed new ways of caring for dental health, changing the way the industry works, making it possible to offer new treatments that are more precise, simpler and faster. **Barcelona Dental Show**, with the help of the sector's leading experts, has managed to align innovation, technology, management and the most disruptive techniques with the most demanding professionals, making it the great technological event in the dental sector.

New digital technologies encourage the emergence of new specialities and provide greater value to professionals. At the same time, they facilitate the transformation of clinics and laboratories into state-of-the-art centres that offer a better patient experience and make it easier for the team to manage the business.

**Advanced Dentistry Awards 2023** is an event aimed at companies, universities, suppliers, researchers and, in short, any entity that is committed to innovation and constant improvement in processes, techniques and treatments in the dental sector.

This event, which recognises the work, leadership and transformation of those companies that are committed to innovation and are adapting to the new era of digitalisation, will have different categories focused on the areas of business model, new products, equipment, operating processes, customer experience and research and innovation.

**Barcelona Dental Show** is the instrument for dentists, dental technicians, hygienists and professionals in the dental sector to discover the most innovative solutions and the most revolutionary clinical cases in oral health for three days in Barcelona. We invite you to be part of it and lead the digital transformation of the sector.

# The organizer

The Advanced Dentistry Awards 2023 re organized by NEBEXT within the framework of the professional event Barcelona Dental Show. The selection and evaluation processes will be carried out in collaboration with a technical committee of experts.

# Who can participate

Advanced Dentistry Awards 2023 are aimed at professionals in the dental sector, freelancers or workers in the public or private sector, companies, universities, suppliers, researchers, analysts, etc. that are committed to innovation and constant improvement applied in the area of oral health.

# How to participate

In order to present your candidacy for the Advanced Dentistry Awards 2023, please fill in the details in the online form: <https://www.dentalshowbcn.com/en/awards/call-for-awards-application-form/> and the terms and conditions included in the on-line form must be accepted.

The form and all the complementary information provided must be in English or Spanish (proposals in other languages will not be accepted).

The proposal will consist of an executive summary under 1000 words and 4 pages including images. The proposal may be complemented with attached files and photographs in a document under 5MB. The organization may request any clarification or additional information on the proposals submitted.





# Categories to award

The proposals that will be considered to participate in these awards must be framed in the following topics and categories:

- **Award to the best digital innovation**

This award recognizes digital innovation projects in dental clinics or laboratories that have incorporate digital tools or technologies in their routines and thanks to them, that have improved their work processes.

- **Most Innovative Dental Clinic Award**

This award is aimed at those clinics that develop the most disruptive treatments by applying the most innovative technologies, contributing to the strength of their practice.

- **Most Innovative Laboratory Award**

Award for laboratories that develop digital processes and solutions with the latest technologies and contribute to the best digital experience.

- **Most Innovative Startup Award**

Recognition for recently created projects that seek to boost digitalisation in the dental sector.

- **Career Achievement Award**

Award for doctors/stomatologists or dentists who have exercised an exemplary professional career and behaviour linked to the values that represent the profession: altruism, integrity, honesty, truthfulness, empathy and solidarity.

- **Award for the best solution, material or treatment**

Recognition of projects that provide innovative solutions for the future of dental care, whether in the field of new materials or in the execution of clinical cases that bring comfort to the patient and success in dental treatment.

- **Award to the best communication**

The following types of papers will be considered for publication: original research, literature reviews, short communications and clinical cases, as well as oral communications and posters presented in an academic setting. The papers will be demonstrative of an original study, preferably not previously published or constituting part of a partial or complete doctoral thesis. Special consideration will be given to studies that constitute an advance for the development of the profession in the field of dentistry.





# Evaluation Criteria

The proposals will be evaluated by the experts jury according to criteria of disruption and leadership. The proposal will be structured so that it can be identified:

- The project vision
- The value proposition
- Innovation
- Involvement of the human team

The evolution description of the project and its scaling schedule will be assessed.

# Evaluation Process

**PHASE 1:** Compliance with the regulations and pre-selection: the organization and the Technical Committee of experts will carry out the first evaluation to check if the submitted proposal meets the defined selection requirements and criteria. The evaluation process will be carried out by the members of the Committee of Experts individually and will serve to choose the finalists for each category. Shortlisted candidates will be informed as of January 10th. If necessary, and exceptionally, the organization will demand complementary information to the candidate's proposals.

**PHASE 2:** Election of winners: the Committee of Experts will meet the days prior to the celebration of the Delivery Gala, will evaluate the finalist projects and will select the winner of each of the categories. Any prize award category could be declared void by the Committee.

# Prizes

The Advanced Dentistry Awards will give the winners with the following prizes::

- Individual invitation to attend the awards ceremony for each of the finalists in each category.
- Delivery of the award accrediting the award obtained and the corresponding category, for the winner of each category
- Dissemination of each of the awards achieved to all the general and specialized media accredited at Barcelona Dental Show.

# Dates to keep on mind

All proposals must be entry before **11 December**.  
Shortlisted candidates will be informed as of **10 January**.

# Industrial & intellectual Property Rights

The participants are responsible for the authorship of the submitted proposal, he / she must be the owner of the intellectuality and, where appropriate, of the industrial rights.

The participant agrees not to violate intellectual property rights, industrial property rights, copyright and / or image rights, and assumes the total responsibility of third parties: the organization is free of all responsibility.

If the proposal is a finalist, the participant authorizes the organization to disseminate, reproduce and publish their proposal in any type of format and by any means to publicize the Advanced Dentistry Awards 2023.

# Data Protection

Due to the confidential nature of the information provided, the organizers, the coordinator and the members of the Technical and Committee of the awards guarantee to maintain the identity of all participants and the content of their projects outside the sphere of the Advanced Dentistry Awards. This also includes all information about your current condition or development.

Once the project is selected as a finalist, the organizers of the awards will be able to make public all the details considered as public (name of the project, responsible organization, person in charge, web pages, description, purpose and category).

# Need more information?

Contact us at: [congress.bds@barter.es](mailto:congress.bds@barter.es) | +34 934 923 803

If you'd like to participate as EXHIBITOR, contact us:

[exhibit@dentalshowbcn.com](mailto:exhibit@dentalshowbcn.com) | +34 919 551 551.







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**KNOWLEDGE**



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**#BDS2023**



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Barcelona Dental Show is organized by:

**NEBEXT**  
NEXT BUSINESS EXHIBITIONS